

**ADRIENNE  
YANG**  
UX/UI DESIGNER

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## EXPERIENCE

**Insight Global** - TD SYNnex / Full-Time UX/UI Designer  
November 2021 - PRESENT, Austin, TX

Designed for a variety of products, from e-commerce, a chatbot to cloud solutions and service platforms that are used globally.

- Designed complex workflows and product enhancements in collaboration with Product Owner, Product Managers, Senior UX Manager, and other designers
- Developed interaction design solutions that meet best practice and standards and is scalable across markets and devices
- Worked with UX Researcher on heuristics, user testing research and prototyping
- Contributed to the design language system with iconography research and best practices

**Robert Half** - Drexel University / Full-Time / Part - Time Digital-UX Designer  
July 2021 - March 2022, Philadelphia, PA

Consulted on the redesign of LeBow College of Business website. Provided advice and solutions on look and feel, content, style guide, information architecture, research, and responsive design.

- Designed web pages using UI/UX best practices and applied psychology
- Performed competitive research and discovery and provided strategic advice
- Defined gaps in content and user knowledge
- Drafted questions for subject matter experts to fill knowledge gaps in content

**Multiple Organizations** / Freelance UX/ UI Designer  
April 2020 - PRESENT, remote TX and OH

**All Virtual Group, LLC** (July 2022 - PRESENT)

Consulted with the manager, stakeholders and engineers as UX/UI designer on product research, and design. User experience enhancements on this Learning Management System will impact over 141,000 professionals.

- Audited Ohio Child Care Regional and Resource Association (OCCRA) web app
- Designed screens for onboarding and for multiple users

**AAF (American Advertising Federation) Austin Chapter** (April - September 2022)

Collaborated with other designers on website redesign. Improved the website's user experience through interaction design, content and information architecture.

- Implemented social proof in page design to generate new revenue and increase membership

- Defined the look and feel of website with unique concept and artwork

**DOCPAC.net (Dorothy O'Connor Pet Adoption Agency)** (July 2020 - February 2021)

- Drove project completion through key user insights and key design changes
- Led team through design process recommendations
- Applied quantitative and qualitative data analysis to design decisions

**UX in ATX** (April - December 2020)

- Co-designed website from concept to final handoff to developer
- Created a design system
- Validated design solutions through 4 rounds of usability testing

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**EDUCATION**

**Interaction Design Foundation / UX Design Certificate** (in progress)

Online Learning

**Google Analytics Academy / Certificate of Completion**

Online

**Cranbrook Academy of Art / MFA 2D (Graphic Design)**

Bloomfield Hills, MI

**Rhode Island School of Design / BFA Graphic Design**

Providence, RI

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**SKILLS AND TOOLS**

**UX Skills:** Persona, Journey Mapping, Information Architecture, Card Sorting, Usability Testing, Wireframing, Prototyping, Design System, Accessibility

**Design Tools:** Figma, Adobe XD, Sketch, Invision, Illustrator, Photoshop, After Effects

**Code:** HTML, CSS

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**AWARDS**

**HealthHack Hackathon 2022**, Third Place: Designed a nutrition diary tracking app, using ML to improve user experience

**Hackadays Hackathon 2021**, Winner MLP Financial Challenge: Conversational Design for Alexa